



RENNAN RODRIGUES

[Site](#) [LinkedIn](#) [E-mail](#) [Contact](#) Rio de Janeiro-RJ

PROFILE

With a decade of creative experience, serving over 40 clients and completing 32 courses, I am transitioning into project management.

Specialized in design and communication, I am ready for new challenges and excellence in my career.

ACADEMIC BACKGROUND

- **Product Management** Postgraduate
Descomplica 2024-25
- **Design** Bachelor's Degree
PUC-Rio 2013-18
- **Design** Technical
Seven Computação Gráfica 2011-13

MAIN COURSES AND CERTIFICATIONS

SOFT SKILLS

Assertive Communication and Emotional Intelligence Conquer
Time Management and Productivity ClubeShare
Goals and Results ClubeShare

CONTENT

Customer Experience (CX) Conquer
Community, Copy, Storytelling Clube Share
Social, H2H, and Crisis Management Clube Share
Digital Marketing Professional Descomplica

MANAGEMENT

Introduction to Project Management Descomplica
High-Performance Team Management Descomplica
Design Office Management Polo Criativo
Marketing, Business, and Sponsorships in Soccer The360
Entertainment and Sports Marketing Management PUC-Rio
Sports Management FIFA Master Alumni VI FGV-Rio

PROFESSIONAL EXPERIENCE

- **Quality Assurance**
Betfair International Currently
- **Content Manager**
PlayGreen 1 year and 11 months
- **Co-founder**
Aquele Copo 1 year and 8 months
- **Designer**
Fluminense FC 1 year and 5 months
- **Designer**
Esporte Interativo 1 year and 1 month

MAJOR CLIENTS

MadFortune Marketing Agency
Jornal Lance Sports Media
Copa Continental do Brasil Soccer
Golden Goal Content Agency
Event World Series 2019 / BBL eSports Free Fire
Event Pro League 2019 / BBL eSports Free Fire
Ceará, Corinthians, Cruzeiro and Santos eSports

PLATAFORMS

Trello
Slack
Notion
Google Suite
HubSpot
Twitch
YouTube Studio
ChatGPT

SOFTWARES

Photoshop
Illustrator
Indesign
Premiere
After Effects
Lightroom
OBS Studio
Office

PROCESSES

Scrum
Lean
Agile
Kanban
Pomodoro

PRESENTED LECTURE

How to Prepare for the Reality of eSports
Ritmo do Esporte, online (Brazil and Portugal)